



FOR IMMEDIATE RELEASE

**THE VIERA COMPANY ANNOUNCES  
NEW ASSOCIATE COUNSEL – RACHEL PRINGLE**

**VIERA, FL – APRIL 24, 2025** – The Viera Company welcomes team member Rachel Pringle to her new role as Associate Counsel.

A graduate of Florida State University College of Law, Rachel has experience in various practice areas including environmental, land use, homeowners' associations, and real estate law. As a Florida native, she has lived throughout Central Florida, settling in Melbourne in 2018. Since then, she has been active in many local professional organizations, working to strengthen relationships between residential homeowners' associations and local businesses. When not in the office, she enjoys spending the day at the beach surfing and reading a good book.

Mark Boyd, Senior Counsel for The Viera Company, stated, "Rachel brings relevant professional experience in several practice areas and a keen legal mind, which I am sure will serve to enhance the Viera Legal Department as we move forward and continue to build upon the strong foundations laid by our predecessors."

Please join us in welcoming Rachel to The Viera Company team.

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**About The Viera Company**

The Viera Company, a wholly-owned subsidiary of A. Duda & Sons, Inc., manages commercial and residential development of DUDA's non-agricultural property and is the developer of the master-planned community of Viera in Brevard County, Florida. The company's integrated real estate operations include Viera Builders, Viera Pools and Outdoor Living, Viera Commercial Properties, Duran Golf Club, and Addison Village Club. The mission of The Viera Company is to create vibrant, livable communities that are built with faith, integrity and thoughtful stewardship of the land. For more information, visit [www.viera.com](http://www.viera.com).

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